

Contact: **Kenneth Olson** eMail: keno@planet-tag.com **408.993.1077, ext. 13**
 Ted Renteria eMail: trenteria@planet-tag.com **408.993.1077, ext. 11**

Subject: **FCS LSI Solicitation Number PS02-07**

January 2002

Corporate Profile:

PlanetTag, Incorporated, is a non-traditional design and development consulting firm that desires to partner with the FCS LSI to provide our extensive and varied experience in design and development in a broad range of projects and markets.

PlanetTag utilizes a proven, proprietary, design process to invent and produce successful solutions and measured results for our clients. We specialize in the areas of:

- Product Design and Development
- Evaluation and Assessment
 - Technical Review and Evaluation
 - Process Review and Assessment for Feasibility and Realism
 - Product and/or System Concept Evaluation
- Ergonomics/Human Factors
- Graphic Design for Print, Digital Media and User-Interface Solutions
- Environmental Design

PlanetTag has a seasoned multi-disciplinary team that works closely with our clients to fulfill specified project requirements. With an average of 24 years professional experience each, PlanetTag's Senior Core Team is comprised of seven (7) technical professionals, including: Industrial Designers, Engineers and Board-Certified Ergonomists. PlanetTag prides itself on exceeding expectations, consistently providing high quality services and being fully committed to serving the interests of our clients and producing results that they can always count on.

We are structured to partner either with in-house design teams, or with appropriate consulting firms to develop total solutions for the specified design criteria. Located in the heart of Silicon Valley we have well-established networks, working relationships, and access to leading-edge technologies and a full spectrum of technical skill-sets.

PlanetTag emphasizes the importance of human-factors and well-developed user-interface solutions. This is supported with Board-Certified Ergonomists, on staff. This provides our clients with high-level, professional human-factors, user-interface analysis, and usability testing; leading to, and ensuring, successful solutions.

Experience:

The PlanetTag portfolio contains examples of our senior team member's work, demonstrating our varied experience in a broad range of markets, including:

- | | | |
|-----------------------------|--------------------------------|--------------------------|
| • Aircraft Industry | • Consumer Products | • Recreational Equipment |
| • Automated Robotic Systems | • Ground Transportation | • Software Interface |
| • Bio-Tech Equipment | • High-Tech Electronics | • Surgical Appliances |
| • Capital Equipment | • Medical / Surgical Equipment | • Telecommunications |
| • Commercial Electronics | • Military Systems / Vehicles | • Web-based Solutions |

Expertise and skill-sets:

Our established networks and working relationships enable PlanetTag to assemble the right team for the project. The broad spectrum of expertise and skills, includes:

- | | | |
|--|--------------------------------|---------------------------------|
| • Assessment and Evaluation | • Human Factors and Ergonomics | • Product Testing |
| • Concept Development | • Manufacturing Liaison | • Software Programming |
| • Design Implementation | • Mechanical Engineering | • Strategic Planning & Research |
| • Electrical Engineering | • Program Management | • Task Analysis |
| • GUI and UI Design and Implementation | • Prototyping and Procurement | • Usability Testing |

Additional Background Information:

The following can be made available upon request:

- | | | |
|---|---|---------------------------|
| • PlanetTag Company Brochure, in PDF Format | • PlanetTag Senior Team Biographical Statements | • Professional References |
|---|---|---------------------------|

PlanetTag, Incorporated is a minority-owned business.